

MAIN STREET CANOGA PARK'S
21st Annual
Día de los Muertos
Family Festival

SUNDAY, NOVEMBER 7, 2021
10 AM-5 PM

on Sherman Way between
 Topanga Canyon Blvd and Canoga Ave
 Canoga Park, California (818) 346-7480
www.mainstreetcanogapark.la

Día de los Muertos (The Day of the Dead) is a Mexican holiday celebrated in Mexico and elsewhere associated with the Catholic celebrations of All Saints' Day and All Souls' Day, This holiday event involves family and friends gathering to pray for and to remember friends and family members who have died.

What better way to celebrate than in Canoga Park with an estimated 25,000 attendees during the day.

Choose Your Level

Support Level	Amount	Availability
Distinguished Event Sponsor	\$25,000	1
Main Stage	\$15,000	1
Gold	\$10,000	3
Silver	\$5,000	5
Bronze	\$2,500	7
Partner	\$1,000	10
Basic	\$500	unlimited



Promotional Opportunities

Día de los Muertos offers a wide variety of sponsor recognition opportunities from print to social media. Looking for types of exposure? Just ask, we're happy to work with you.

Opportunity	Distinguished Event Sponsor	Stage Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Partner Sponsor	Basic Sponsor
Recognition by MC throughout the event	X	X	X	X	X	X	
Recognition on ads and media release (social and print)	X	X	X				
Five minutes from stage to promote your company	X (2's)	X	X				
Company name/logo on Main Street banner	X	X	X	X	X		
Sponsorship certificate	X	X	X	X	X		
Co-advertisement on MSCP website	X	X	X	X	X		
Recognition in Event Program	X	X	X	X	X	X	X
20' x 20' booth	X						
10' x 20' booth		X (2)					
10' x 10' booth			X	X	X	X	
10' x 10' space	X (5)	X	X	X			X

