

MAIN STREET CANOGA PARK'S
 22nd Annual
Dia de los Muertos
 Family Festival
 Sponsorship Form

SUNDAY, NOVEMBER 6, 2022
 10am – 5pm
 On Sherman Way between
 Topanga Canyon Blvd. & Canoga Ave.
 Canoga Park, CA (818) 346-7480
www.mainstreetcanogapark.la

Dia de los Muertos (The Day of the Dead) is a Mexican holiday celebrated in Mexico and elsewhere associated with the Catholic celebrations of All Saint's Day and All Souls' Sat. This holiday event involves family and friends gathering to pray for and to remember friends and family members who have died. **What better way to celebrate than in Canoga Park with an estimated 25,000 attendees during the day!**

Choose Your Sponsorship Level

Support Level	Amount	Availability
Distinguished Event Sponsor	\$25,000	1
Main Stage Sponsor	\$15,000	1
Gold Sponsor	\$10,000	3
Silver Sponsor	\$5,000	5
Bronze Sponsor	\$2,500	7
Partner Sponsor	\$1,000	10
Basic Sponsor	\$500	unlimited



Promotional Opportunities

Dia de los Muertos offers a wide variety of sponsor recognition opportunities from print to social media. Looking for types of exposure? Just ask, we're happy to work with you.

OPPORTUNITY	Distinguished Event Sponsor	Main Stage Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Partner Sponsor	Basic Sponsor
Recognition by MC throughout the event	X	X	X	X	X	X	
Recognition on ads & media release (social and print)	X	X	X				
Five minutes from stage to promote your company	X (2)	X	X				
Company name/logo on Main Street banner	X	X	X	X	X		
Sponsorship certificate	X	X	X	X	X		
Co-advertisement on MSCP website	X	X	X	X	X		
Recognition in Event Program	X	X	X	X	X	X	X
20' x 20' booth	X						
10' x 20' booth		X (2)					
10' x 10' booth			X	X	X	X	
10' x 10' space	X (5)	X	X	X			X